

CONTACT:

Chris Plantan, russell+hazel
952.279.1360
cplantan@russellandhazel.com

Major in style this season with the launch of the russell+hazel shop at Henri Bendel! Add some class to class with the newest in binders, notebooks and more!

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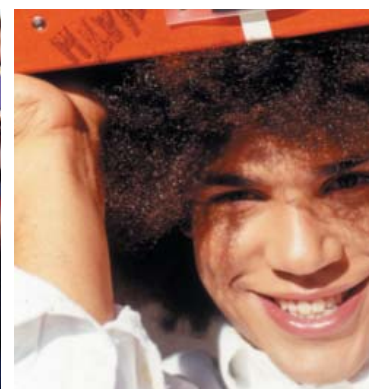
We are proud to announce two American classics coming together this fall: russell+hazel and Henri Bendel. Finally, a one-stop shop for everything a student needs to get psyched for the school year. New York's favorite fashion destination, Henri Bendel will open their very own russell+hazel pop-up shop, fully stocked with the complete line of chic supplies. The shop will be staffed with a trained russell+hazel concierge on hand to help students organize their academic lives through their binders and books! Henri Bendel is always the place for the season's hottest jeans, bags and accessories to complete any stylish and studious look, so buying your russell+hazel binders and notebooks at Bendel's means you'll receive top marks in style!

The russell+hazel pop-up shop debuts on June 30th on the third floor atrium in the landmark Fifth Avenue location and will offer the full product line plus some exciting exclusives including:

- ⊕ Stylish binder patterns to complement your favorite Bendel bags and accessories of the season.
- ⊕ Colorful one-of-a-kind designed stash sacks, a must-have binder accessory.
- ⊕ New and delicious pens, pencils and erasers, straight from Barcelona, Germany and France, to make sure there is never a dull moment in class.
- ⊕ Customize your binders at the russell+hazel binder bar. Simply tell us about your classes, pick your favorite designs, and we'll "build" your binders, notebooks and accessory essentials.

As always, all russell+hazel products, from the spirals in our notebooks to the covers of our binders, are made in the U.S.A. from 100% post-consumer recycled content. All products made of materials such as paper, metal, Davey board and linen, are biodegradable and break down safely after being discarded.

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UPDATED SEASONALLY, RUSSELL+HAZEL'S WORK IS FUELED BY GREAT DESIGN, a commitment to style and a desire to make the most of each day. New back-to-school supplies and all our tools and systems for productive people are available at select U.S. stores and online and www.russellandhazel.com.

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HENRI BENDEL, MANHATTAN'S LEGENDARY FIFTH AVENUE BOUTIQUE - known for fabulous shopping events, frequent celebrity sightings, and dramatic window displays - has long influenced the shape of American fashion with an unmistakable sense of style and a keen eye for the new and the next in women's accessories, cosmetics and apparel. One of New York's chicest shopping environments; Henri Bendel is a destination for the world's most stylish shoppers. For more information, please visit www.henribendel.com.

